



NJDEP Recycling Awards

2018



Government Award Burlington County Board of Chosen Freeholders

The county made a concerted effort to promote the Recycle Coach App, using mailers, handouts at shredder days and community events and a public service announcement that ran on major cable stations. By the end of 2017, over 10,000 residents had subscribed to the application. They also initiated an inspection program for incoming loads of recyclables at the county recycling center and worked with municipal recycling coordinators to improve the quality of materials collected and helped local officials implement a curbside cart inspection program.



Featured in photo from left: Debbie Mans,
Deputy Commissioner (NJDEP), Ann Moore



Leadership Award Sustainable Jersey



The Sustainable Jersey Municipal Program is organized under 18 issue-based action areas, one of which is Waste Management. The Waste Management Action Area is the most heavily used of any of the Municipal program categories. Towns can only receive points for actions which go above and beyond current regulatory recycling requirements. In 2017, a new “Gold Standard” was created for the Municipal Waste Management action area. At present, Sustainable Jersey can document that nearly 80% of the towns in the State are participating in the program.

Featured in photo from left: Debbie Mans, Deputy Commissioner (NJDEP), Samantha McGraw, Gary Sondermeyer



Rising Star Award Delaware River and Bay Authority Cape May Ferry Terminal

The Cape May Ferry Terminal instituted facility wide waste management and recycling changes to policies, practices, data management, site infrastructure, supplier relations, local and regional government outreach, customer support and employee recycling education and awareness. This resulted in significantly more material being recycled by staff and customers. In 2017, the Cape May Ferry Terminal achieved a 38% recycling rate.



Featured in photo from left: Debbie Mans, Deputy Commissioner (NJDEP), Al Fralinger



Outstanding Educator/Educational Program Award Atlantic County Utilities Authority



The Atlantic County Utilities Authority (ACUA) has made a concerted effort to use social media and its website to reach the community about recycling and as a result is now reaching significantly more people. The county recycling program reports over 5,500 followers across its social media networks, over 2,400 blog views and over 395,000 website views. The ACUA recycling website includes a live-chat feature where visitors can interact with the Authority's customer service team, as well as a blog to update online visitors about recycling issues. The Authority publishes two email newsletters and implemented a ReCollect reminder system for residents.

Featured in photo from left: Debbie Mans, Deputy Commissioner (NJDEP), Rick Dovey



Recycling Industry Award Thanks for Being Green, LLC

Thanks for Being Green, LLC is recognized as a leader in providing electronics recycling services. In 2017, Thanks for Being Green recycled e-waste for over 325 accounts in New Jersey, in 11 counties. By not limiting the items they recycle to just include the covered electronic devices required by state law, Thanks for Being Green helps to keep more material out of the waste stream. The company recycled 27% more weight in 2017 than in 2016. In addition, Thanks for Being Green was even able to recycle 17% more of the difficult-to-recycle TV and computer CRTs by weight from 2016 to 2017.



Featured in photo from left: Debbie Mans, Deputy Commissioner (NJDEP), John Martorano, Jr.



Source Reduction, Resource Management/Sustainability Award Pioneers, Chapter 99, and Ericsson

Members of Pioneers, Chapter 99 and Ericsson saved over 183 tons of surplus office supplies, equipment and furnishings resulting from a redesign of two of the Ericsson company's locations from being dumped into a landfill. Instead, these items were donated to more than 240 schools and nonprofit organizations in New Jersey, Pennsylvania, New York, Puerto Rico, Haiti, Liberia and Belize. Among the items donated were 31,200 binders, 9,700 hanging folders, 5,000 office trash cans, 800 staplers, 768 white boards, 700 desks, and much, much more.



Featured in photo from left: Debbie Mans,
Deputy Commissioner (NJDEP) Larry Bugal,
Brenda Overcash Lari O'Donnell, Tom West



Retail Merchant Award Hipcycle

Hipcycle is a New Jersey based online retailer of upcycled goods, which are new products made from materials that would have otherwise been destined for the trash. Hipcycle ships its upcycled goods in reused boxes and packing material collected from a condominium complex. The only original shipping component added to the process is packing tape, which in this case is a renewable plant-based packing tape.



Featured in photo from left: Debbie Mans,
Deputy Commissioner (NJDEP), Renee Hansen



Business Award New Jersey Resources



New Jersey Resources achieved a 53% recycling rate in 2017. The company recycles a wide variety of materials, including paper, corrugated cardboard, bottles, cans, metal, motor oil, tires, wood waste, antifreeze, batteries, and electronics. In addition, New Jersey Resources has instituted numerous reuse and recycling programs for other non-traditional items. New Jersey Resources' Environmental Committee promotes the company's recycling and waste reduction programs in numerous ways, including through email blasts, newsletters, Earth Day events, and roadway cleanup events.

Featured in photo from left: Debbie Mans,
Deputy Commissioner (NJDEP), Lisa Hamilton



Institution Award Stockton University



Stockton University participates in the annual RecycleMania college campus recycling competition and achieved a 41% recycling rate for the 2017 competition. To reduce waste, the University created a “Trading Post” in February 2017 for students to trade or purchase gently-used items. Additionally, the school has made a commitment to purchasing recycled materials, composting and more. The university promotes its recycling program through a comprehensive and diverse mix of educational and promotional strategies.

Featured in photo from left: Debbie Mans,
Deputy Commissioner (NJDEP), John Fritsch



WESTFIELD *New Jersey*

Volunteer Citizen Award **Linzy Rosen**



Linzy Rosen is a graduate of the Westfield High School class of 2018. During the 2016-2017 school year, Linzy started a battery recycling program in her high school. She expanded her program to the Tamaques Elementary School and the Westfield Memorial Library. Linzy then took her battery recycling message to the town council when she became the only high school student on the town's Green Team. Through her work on the Westfield Green Team, Linzy convinced the council to approve a town-wide battery recycling program and even helped Westfield secure a Sustainable Jersey grant to fund the program.